

**Meet Bob Farmer. Holy Trinity's CPO—Chief Photographic Officer.**



Oh, SNAP

Bob has a knack, an art, a skill honed over many years. Beyond that, it's a whole lot of effort to capture the images; to organize and label them; and to present them in a collection for the benefit of our parish.

Bob Farmer is the guy with the camera and the know-how and the eye for detail needed to realize a reflection of our Parish life in pictures on the web at <http://www.htc.smugmug.com/>. Music Minister Todd Flowerday has said that Anita, Todd's wife, "got a good vibe from Holy Trinity's photos on Smugmug." That helped to sway The Flowerdays to move way out West and join our Parish Family.



***Family life, Parish life***

Since 2000, Bob has curated the Parish photo collection. Early on, Bob assisted Fr. Jack “Shutterbug” Buckalew in taking and saving the pictures, but, priestly duties being what they are, Father Jack soon had Bob step up to the task. Bob moved beyond photos useful to bulletin layouts to become the full blown photographer in service to Holy Trinity.

Bob takes the time and the effort to arrange groupings of photos thematically and to label the digital images with “tags” or “keywords” so a visitor can efficiently search for photos. But it is fun to randomly browse, as well. “Hands” is a favored theme for Bob, as is “Shoulder angels”—babes on a parent’s shoulder. Sacraments receive special treatment—Confirmation and First Communion for examples. One can copy that picture of your child’s Confirmation quite easily and have a family memory.

Bob records the past, but is enthused about the future, as embodied in the Parish design for renovating the Church. He likes the architect’s ideas, which he feels will create a space with fewer blind spots and visual distractions. Bob already prevailed upon the facilities group to upgrade to LED lighting. Bob feels that there are many steps—many of them low cost—that will enhance our Parish’s use of technology as an aid to participation.